

THE INSIDER

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Second Quarter 2024

A Note from the CEO

It was my distinct pleasure and honor to accept the “E Star” Award on behalf of the Ace Pumps Team in Washington, DC last week. The award was presented by Secretary of Commerce Gina Raimondo at a ceremony on May 14th. Ace Pumps is one of 13 US Companies receiving the 2024 E Star Award for Exports and one of only 5 receiving a second E Star Award.

In 1961, President Kennedy signed an executive order reviving the World War II “E” symbol of excellence to honor and recognize America’s exporters. The President’s “E” Award (“E-for-Export”) is the highest recognition a U.S. entity can receive for making a significant contribution to the expansion of U.S. exports. The President’s “E Star” Award was subsequently authorized by the Secretary of Commerce and affords continuing recognition of noteworthy export promotion efforts.

Ace Pump’s export growth was first acknowledged with a 2015 E Award which was followed by a 2019 E Star Award. Each award is in recognition of consistent export growth in the previous 4 years. So with this second E Star award, we are celebrating 14 years of continuing growth in exports. This type of growth is only possible through a team effort including our entire production and sales staff along with an incredible group of international distributor partners. I especially want to recognize our sales managers, Paul Gannom and Bobby Robinson, for their contribution to this accomplishment.

Thanks to each of you for your continued business and for supporting Ace Pumps in the market. We are certainly blessed to have such a great group of customers!

Thank you again for a great year and we look forward to serving you in 2024!



Andy Randle, CEO of Ace Pump Corporation, receives the 2024 President’s “E Star” Award for Exporting from U.S. Department of Commerce Deputy Under Secretary for International Trade, Dianne Farrell.

Customer Focus: Congratulations AE50 Award Winners!

A hearty congratulations to two of our customers that recently won AE50 Awards for their innovative new systems. The awards are presented by the American Society of Agricultural and Biological Engineers in recognition of best innovations in the industry. You can see a full list of the winners on their website here:

asabe.org/AE50.

CASE IH
AGRICULTURE

Toolbar Lift System for Case IH Early Riser 2021 Rigid Trailing Split Row Planter

Unverferth
Manufacturing Company, Inc.

Equalizer® SP Track Undercarriage

Ace Pump iHSG Updated

The database of our online internet Hydraulic Selection Guide (iHSG) was recently updated to ensure all of the most popular tractor models are included. The site serves as the agricultural market's standard for tractor hydraulic system data and the proper application of Ace Pumps on these tractors. The guide also now includes the Fendt tractor brand.

Please visit the guide today to see how easy it is for your customers to find their tractor along with the recommended pumps and detailed setup instructions. A link to the iHSG is on our homepage (acepumps.com) for your convenience, or you may scan this code to explore the site.



Internet Hydraulic Selection Guide

Simply select a tractor make on this page and the model number from the following page. The system will then display which ACE pump models to use.

You may also choose to print the results of your search along with the setup instructions for your hydraulic system type.

Tradeshaw Calendar

DATE	EVENT	LOCATION
Apr 29 - May 3	Agrishow	Ribeirao Preto, Brazil AR Latin America Agro Solutions Arena C024
Jun 5 - 8	Agroactiva	Armstrong, Argentina Spraytec Stand
Jun 11 - 12	Cereals	Nottinghamshire, UK Billericay Farm Services (BFS) Stand 920
Jun 11 - 13	DLG Field Days	Mannheim, Germany Agrotop - Stand GD102
July 16 - 18	Ag in Motion	Langham, Saskatchewan, CA Booth #SB86

Visiting Groups

We had the opportunity to host a couple of groups for tours of our facility recently.

In February, we hosted a group of Memphis area educators in conjunction with the Memphis Chamber of Commerce. All of the educators are involved with local workforce development activities. The tour allowed them to see our operations for CNC Machining and Assembly. They gained a better understanding of the skills needed to be successful in these vocations. We also learned a lot about their programs and made new connections to assist in our future recruiting and job training.



In March we hosted a tour group in conjunction with our Australian customer, Croplands. The tour included some Croplands personnel, several farm couples, and equipment dealers from around Australia. We learned a lot about the farming practices and needs in Australia and they learned how the Ace Pumps that they use every day are manufactured.

